

AN ISO 9001:2008 CERTIFIED

# SAHIB INSTITUTE OF MANAGEMENT AND RESEARCH

Recognised by: AICTE (New Dehli) & DTE, Bhopal    Affiliated to: DAVV, Indore



PROSPECTUS



## INTRODUCTION

SIMR is a flagship Institute of Sahib Shiksha Avam Samaj Kalyan Samiti educational Society. Since its inception in 2008, in very short span of time SIMR has established on distinctive reputation in quality education.

Sahib Shiksha Avam Samaj Kalyan Samiti has also established many other Institutions & Colleges in different parts of the state in order to create a new era in the field of education & grow the students into useful citizens & contribute in the development of Indian Economy.

In today's Business Environment, the focus of Management education should be application based & could be able to meet to the needs of the industry. The 'Gap' between the education imparted in M.B.A. Institute & application based capabilities required at industry level has to be lessened by providing new learning tools & techniques. SIMR lays emphasis on the art of teaching where management theory could be put into practice, within a interactive learning environment & the 'Learning Gap' could be lessened.

At SIMR, the Business education imparted lays emphasis to equip students with Managerial Skills after graduation and grow them into professionals and in useful as citizens. We believe in providing Holistic development of students as people. Our Institute enables the students to a platform where they could develop & connect with each other peers on dimensions intellectually, culturally, emotionally psychologically & socially.

The environment at SIMR provides an opportunity to students to bond with their peers as a team as to develop and behave as leaders. Therefore we have draw the best & talented faculty from across the India as to harness the best Business Education in central India & deliver a value proposition in the Learning process of the students.

## OUR VALUES

SIMR is a purpose led & value driven Institute. Integrity, Trust, Leadership & a Passion for serving & winning with students – Translate purpose into action & show up into the competitive environment inculcated within & outside us. Our purpose of nurturing Management students into leaders of tomorrow & moulding them into better citizens is quite embraced by own employees & will surely practice it for the generations coming ahead.

## VISION 2014

Our vision of SIMR is to excel & evolve into the best quality centric Institute of Asia Pacific Region.

## MISSION OF SIMR

To, evolve, SIMR in developing best educating ideas techniques, & learning tools in the field of Management education.

The mission statement of SIMR emphasizes that always search for & apply best educating ideas & techniques regardless of their source & see change for the growth opportunity it brings for the Institute & the Students. As being imparting education to different segments of the Society, our prime objective lies bringing everybody on a common Platform, give the student an to opportunity to acquire and sharper the managerial skills in them, make a proper utilization of our resources like Library 1995 Books, 24 Journals, 17 Magazines, 100 C.Ds, 44 Lecture, 445 Reference Books, 04 Dictionary, 04 Encyclopedia & Internet facilities etc. Under the banner of SIMR, we believe that our Students should grow & touch the skyline & make SIMR to grow with it.



## ISO CERTIFICATION

SIMR has recently been awarded with an ISO CERTIFICATION 9001:2008 and has been recognised for evolving as one of the best centres of educational excellence in Central India. SIMR has adopted Quality Management Systems in every aspect for the effective functioning of the institute and hence to create and deliver a value for the management students. No School (be it Engineering, Law or Business) has received recognition and accolades only on the strength of its teaching. The quality of its on-going research has been a principal determinant of the institute's success. A strong research orientation is also necessary in order to attract quality Faculty and some of our academic and research initiatives at SIMR are gaining momentum in this direction.





### From Director..

Today's dynamic world is characterized by transition. The changing perspective of modern world has led the Indian industry to play a lead role on the global platform, primarily due to the inherent economic advantages and the talent of educated population India offers. To avail these opportunities, high quality human resources, as managers, are required.

It was the need of the central region of India to have a Management Institute to cater the need of educational excellence with employability and thus utilize the abilities of the present generation.

Under the banner of Sahib Shiksha Avam Samaj Kalyan, MBA course offered at Sahib Institute of Management and Research (SIMR), Indore is specially designed to create future global managers. This course aims at instilling in the managers of tomorrow, the skills required to meet the emerging challenges of modern society and manage the growing complexities of global corporate world. We at SIMR, Indore are committed to create a strong knowledge base in our students with a great deal of employability and entrepreneurship, which is very often missing in the management graduates.

At SIMR, Indore we place a strong emphasis on academic excellence, industrial interface and ethical development of the students. The campus is provided with modern amenities and dedicated faculty members. To make the students, efficient managers we offer three-fold task viz. a stimulating knowledge, imbibing the subtle art of adaptation, and constantly upgrading to suit the changing scenario. This will help our students develop a scholastic and integrated personality and envision them to impart qualities of leadership & creativity.

I look forward to welcome you at SIMR, Indore.

**Dr. Suresh Mehta**  
Director  
SIMR, Indore

### From Management..

Dear Students,

We are all aware that today's time, a speed of change is observed in the education landscape & to grow in this change it is important that every institute should constantly reinvent itself.

Thus it is a compelling need to define the 'role' & the 'vision' in an environment in which Institute exist. Our initiatives should be able to support our 'Vision' making it eminently available in the next five years- given our enviable reputation excellent intellectual capital, infrastructure & code of governance.

#### OUR INITIATIVES ARE

- ▲ Great thrust on innovation in the pedagogy & imparting education to the students.
- ▲ A soft skill programme has been started specially for M.B.A. students which will lay emphasis on communication & personality development of the students marking them equipped to face the future challenges of the industry.
- ▲ Continuously build capacity & capability to shape & adapt to the changing trends in the educational landscape.
- ▲ Laying emphasis on quality of education through deliberate practice, discipline & continuous learning.
- ▲ Consistency of innovation in developing by creating & converting education ideas into results to bring a revolutionary change in students to meet the industry needs.
- ▲ The initiative taken will aim at creating a strong foundation to the "Knowledge Capital" of learning.

**Come & join the MBA programme at SIMR College.**

With best wishes  
Sahib Shikshan Avam Samaj Kalyan Samiti

**Syed. Sajid Ali**  
Chairman

**Mohd. Faisal Khan**  
Secretary

**Mohd. Imran Khan**  
Treasurer

# Campus Facilities

The SIMR Campus is an embodiment of openness in infrastructure, technology & thinking. Be it the space design, the technology or the pedagogy. The Wi-Fi environment latest technology & software, provide M.B.A. students with the much needed futuristic & smart learning tools.

The facilities consists of a Computer Lab, an integrated wireless campus, student activity areas such as Canteen, five Classrooms with varying seating capacities, Conference Halls, Placement Office, Admission Office & Administration Department.





### **LIBRARY SYSTEM**

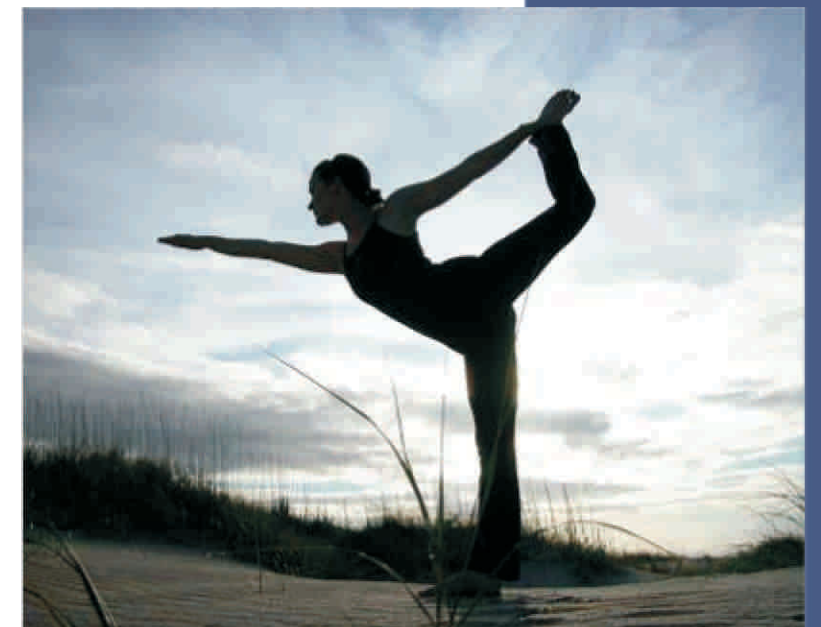
The Library subscribes to more 20 National & International Journals, contains over 2000 books & has an extensive collection of reports & projects. Other facilities include Bus facility, Lunch & all day cafeteria to energize the busy kinds round the clock.

### **COMPUTER FACILITIES**

The Lab at SIMR is equipped to handle intensive computing applications & is equipped with latest hardware both for client & server computing. The wi-fi infrastructure ensures that every student could be able to excess. Internet from any part of the Campus.

### **YOGA & AEROBICS**

Yoga & Aerobics Provide a refreshing interlude for the stersful management brains.



# Courses Offered...

## M.B.A.

(Full Time)  
Two year course

Student Intake 60



### Structure

In preparing students for leadership roles, SIMR provides a rigorous two year full time M.B.A. programme approved by AICTE & affiliated to D.A.V.V. , Indore . Apart from the regular course offered as per University norms, SIMR provides a Soft Skills programme for the students. The training for the students will be conducted by a SIX SIGMA certified Trainer. On the dimensions of communication skills, personality Development, a Business etiquettes etc. The main purpose of providing the best soft skills is not only to equip the students as SMART MANAGERS but as FUTURE LEADERS to face the challenges of tomorrow.

In addition, a TALLY Course will be offered to the student to equip them with accounting skills & a certification in Export Import Management will be provided.

### Admission Information Requirements & Procedures

SIMR seeks the best & accomplishing students from around the country-from a diverse array of backgrounds & culture.

### The required procedures to be completed at the end of the college are

The Application Form must be completely filled. It is important that he/she should provide pertinent information as possible. The application fees is Rs. 1000/-. The copies of required documents have to be submitted at the time of admission. In addition 3 photographs are required for the further completion of admission procedures.

### Educational Loans

Since the M.B.A. Program is recognized by AICTE & affiliated to D.A.V.V, students can avail educational loans from banks & to qualify for a loan, a student must demonstrate financial new & must maintain satisfactory academic progress in the M.B.A. programme.

## CERTIFICATION IN EXPORT-IMPORT MANAGEMENT

The certification course in export import management covers all the basic studies needed to venture in the field of export and import. As you may be aware, Export import documentation solutions are widely implemented worldwide. Due to this, the demand of Export Import professionals has exceeded the existing supply. However, for you to embark on Export Import management, you would need a lot of self-determination and the right guidance.

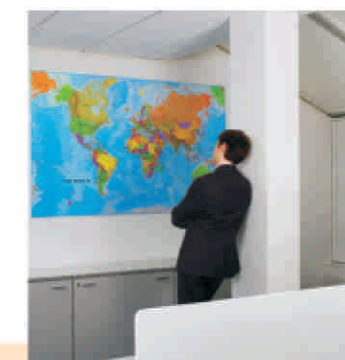
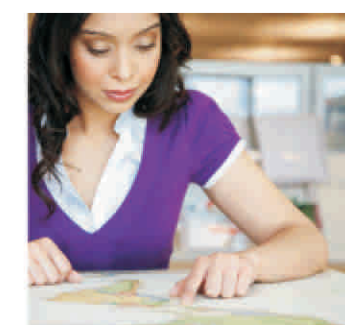
### Subject Objective

1. To familiarise the students with the basic principles of foreign trade and the environment in which foreign trade takes place.
2. To familiarise the students with the position of India 's foreign trade, import and export policies and various export promotion measures adopted by the Government.
3. To familiarise the students with the nature and scope of International marketing.
4. To familiarise the students with the various methods and procedures of foreign trade financing, foreign exchange rates, costing and pricing for exports and the various institutions involved in export finance.
5. To make the students aware of the shipping and insurance practices and procedures which constitute the essential services for the operation of foreign trade.
6. To familiarise the students with the basic documents involved in foreign trade, processing of an export order, customs clearance of export and import cargo and import cargo and negotiation of documents.

### Job Potential

Self-employment - can start an export business & can take up export documentation work for others. Can take up employment in exporting firms, banks, insurance companies or with freight forwarders

The course gives an equal weightage to both the export and import studies. The course is of 6 month which is recognised by many companies.



## Academics -Industry Visit

SIMR has made multiple industrial visits as one of the integral part of academic curriculum of the students. It will help the students to develop ability and skills to integrate theory and application.

These industry visits are organized by the institute in different sectors like pharmaceutical ,automobile etc with a purpose to acquaint the students about the HR Practices, operation systems and different quality tools adopted by the companies.



## Process Flow Chart of Academic Session



# Faculties Profile..



**Mr. Jasbir Singh**

B.E (1984)  
from the Indian Institute of Metals, Calcutta  
M.B.A (1998)  
from Devi Ahilya University, Indore

Worked at senior positions in various industries and have more the 15 years of experience at this level. Undergone training at UNIDO fellowship at U.K.

His areas of specialization include Principles of Management, Human Resource Management, Marketing Management, Production and Operation Management.



**Mr. Abdul Alim**

B.Sc. ( 2003-04)  
from New Holkar Science College, DAVV  
M.B.A. (2006-07)  
from Punjab Technical University

Worked as a Senior Lecturer in Modern Institute of Professional Studies since last two years.

His areas of specialization include Human Resource Management, Customer Relationship Management, Organizational Behavior.



**Ms. Bonney Desai**

B.com (2005)  
from Gujrati Girls College, DAVV Indore  
M.Com (2008)  
from Girls College, DAVV Indore  
Chartered Accountant (2007)

Worked as an Associate Manager Finance in The Madras Aluminum Company Limited since 2008.

His areas of specialization include Financial Management, Customer Relationship Management and Accounting.



**Mr. Rahul Kaushal**

MBA, M.Com.

Worked in Swati Jain Academy, Indore (1 Yr.) and Presently Sahib Institute Of Management & Research, Indore (1 Yr.)

Areas Of Specialization Include Project Management, Financial Management, Management Accounting, Security Analytisis & Portfolio Management.



**Mr. Vivek Kaushik**

B.Sc (1995)  
from Devi Ahilya University, Indore  
M.B.A (1997)  
from Institute of Management Studies Indore

Worked as Sales Development Manager HDFC Standard Life Insurance Co. Ltd, Eloise Technologies, Indore, and Anchor Electrical Pvt. Ltd since 2001 having a vast experience of around 12 years in industry.

His areas of specialization include International Business, Sales and Marketing, Principles of Management.



**Ms. Deepti Rani Jha**

B.Sc (2007)  
from St. Xaviers College Ranchi University  
M.B.A (2009)  
from Mody Institute of Technology and Science, Sikar

Worked in Maruti Suzuki Pvt. Ltd Gurgaon since 2009.

His areas of specialization include Human Resource Management, Customer Relationship Management, and Organizational Behavior.



**Mrs. Asiya Faisal**

B.com, PGDBM  
(IFIM B-School, Bangalore)

Worked as Relationship Manager in ICICI bank and presently teaching as a Faculty in Sahib Institute of Management and Research.

Areas of specialization include Consumer behaviour, sales and Distribution, Brand Management.



**Mahesh Joshi**

B.com, M.com, M.phil,  
MBA from Devi Ahilya University,

5 years of experience in financial (Investment) field as a Channel Development Associate (CDA) with Reliance Life Insurance Ltd.

# The Governing Body

As per Madhya Pradesh Vishvavidyalaya Adhiniyam 1973 section 35 (j) and Statue 28 every affiliated college has a duly constituted governing body in order to manage the college as per the power conferred under clause 6 (1). The term of the members of the governing body is of two years.

The Governing Body shall meet at least thrice a year.

The Current Members of Governing Body are :

## Mr. Syed Sajid Ali (Chairman)

M.A, B.Ed, L.L.B

Member - Executive Council, Jivaji University, Gwalior

Chairman - Sahib Shiksha Avam Samaj Kalyan Samiti, Bhopal.

Secretary - Chouhan Education Society, Bhopal.

Chairman - Sahib Group of Institutions.

## Mr. Zafar Ahmed Khan

M.A, B.Ed, L.L.B

Senior Advocate

Ex. Addl. - Advocate General of India

Member - Bar Council of India

Member - State Bar Council of Madhya Pradesh

Member - General Body, National Law school of India

University, Bangalore

Member - National Law University, Bhopal

## Mr. Mohd Faisal Khan

B.E (I.T), M.B.A.

Secretary- Sahib Shiksha Avam Samaj Kalyan Samiti, Bhopal

Secretary- Gurukul Shiksha Avam Samaj Kalyan Samiti, Bhopal

Secretary-Sahib Group of Institutions

## Mr. Mohd Imran Khan

B.E (C.S.E)

Treasurer-Sahib Shiksha Avam Samaj Kalyan Samiti, Bhopal

Treasurer - Gurukul Shiksha Avam Samaj Kalyan Samiti, Bhopal

Treasurer - Sahib Group of Institutions

## Prof. (Dr.) Dinesh Varshney

M.Sc, M.Phil, Ph.D.

Professor-School of Physics, Devi Ahiliya University, Indore

## Dr. P.K Gupta

B.E (I.T), M.B.A.M.A., Ph.D., LL.B., M.C.M, ED.P (IIMA)

Professor- Institute of Management Studies,

Devi Ahiliya University, Indore

## Mrs. Asiya Faisal Khan

B.Com, PGDBM

Astt. Professor,

Joint Secretary -Sahib Shiksha Avam Samaj Kalyan Samiti, Bhopal

Joint Secretary -Gurukul Shiksha Avam Samaj Kalyan Samiti, Bhopal

Joint Secretary - Sahib Group of Institutions

## Mr. Rahul Kaushal.

B.Com, M.B.A

Astt. Professor

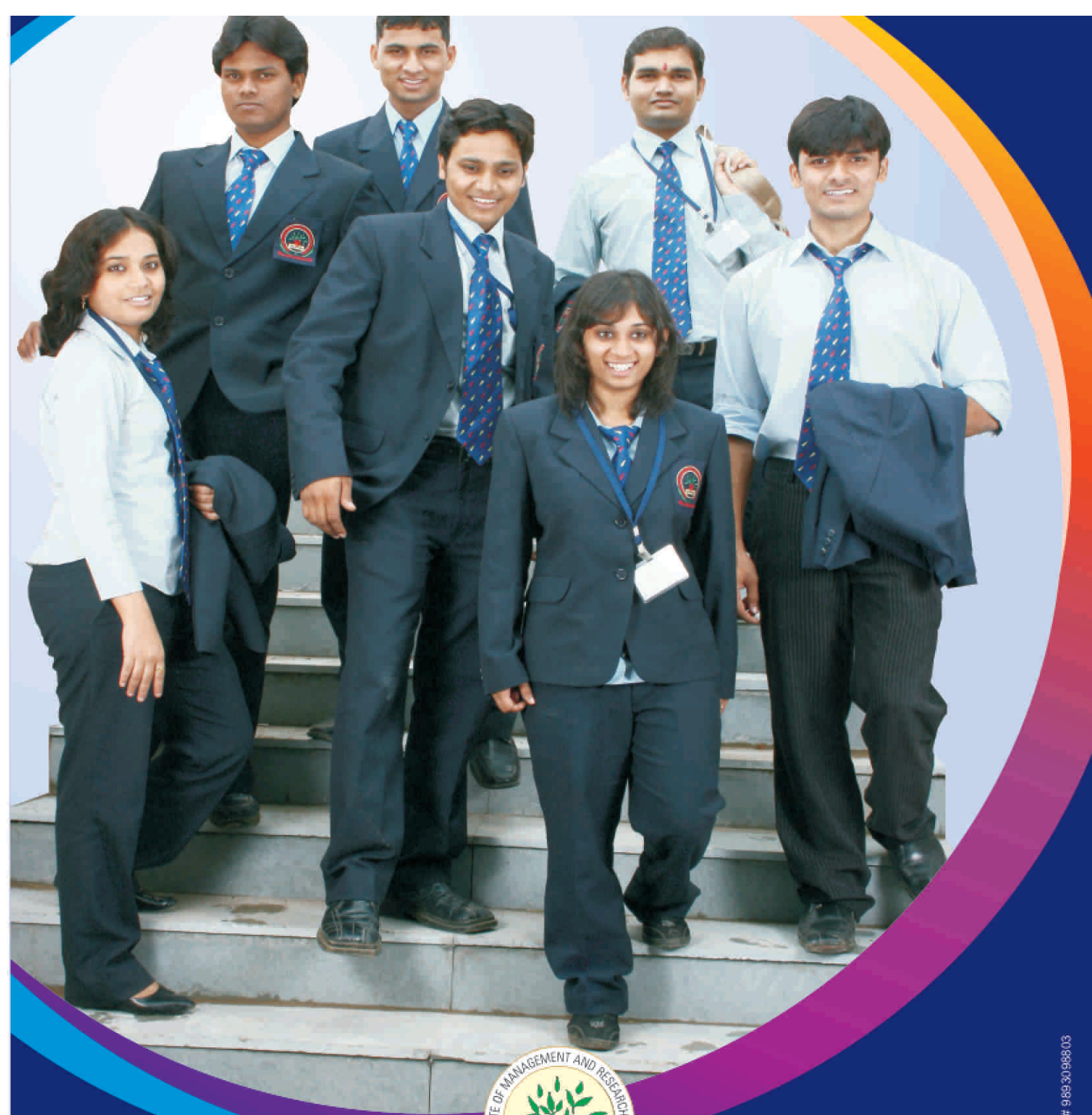
## LOCATION

SIMR is situated on Khandwa Road, Indore in the beautiful landscape of Gram Morod where serenity & beauty prevails. Traditionally, Indore has been an industrial & trading centre of the state. But now, Indore is evolving into an educational hub & gradually the IT hub of Madhya Pradesh.

Indore has an ideal atmosphere as a place of education. It has well established Institution in the government and the private sector offering top class Education facilities. It has a modern yet conservative social outlook in that, it is ready to absorb fresh ideas while it maintain culture heritage through yearly activities.







*We nurture leadership*

## SAHIB INSTITUTE OF MANAGEMENT AND RESEARCH

Recognised by: AICTE (New Dehli) & DTE, Bhopal Affiliated to: DAVV, Indore

Campus : 255/1/1/1, Village - Morod, Khandwa Road, Indore (M.P.)

City office : VCE, flat no.403, Shell Tower, Sapna-Sangeeta Road, Sneh Nagar, Indore (M.P.)

Phone : 0731-3203576 (College), 2363790 (City Office) E-mail : [principal@vceindore.org](mailto:principal@vceindore.org) website : [www.vceindore.org](http://www.vceindore.org)

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